



Jaipur International Film Festival

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## **PRESS RELEASE**

### **THE THIRD AND THE FINAL LIST OF SELECTED FILMS HAS BEEN RELEASED**

- **The final screening of the festival has been declared with the participation of 207 films**
  - **An epic contest between the films commended in festival giants like Oscar, Berlin, BAFTA, Cannes, Pusan and Toronto.**
  - **B-town and the third world cinema take the cake.**
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**Jaipur, 21 December 2012, India:** The third and the final list for the 5 days Jaipur International Film Festival to be organized by the end of January 2013 has been released on Friday. Please note that including the films of the third and the final list, a total of 210 films have been selected to the festival. As an official submission, the JIFF office had received 1391 films of different languages from 90 countries of the world. In the same regard, last year we had received 913 films from 70 countries of the world.

The preview committee of JIFF has selected 210 films out of them after tireless work of 3 months by opting a transparent selection process. Last year, 187 films were selected for screening in the festival.

This year, besides the screening of 49 feature films, the screening of 105 short fiction, 25 documentary and 31 animation films will be done.

It is significant to note that 128 films are from the foreign countries and the remaining 82 films have India as their country of origin.

It is worth mentioning that there are 159 films to be screened on the desktop for the film lovers. Last year, 115 films of various categories were selected for the desktop screening category. Film lovers highly appreciated the quality and the class of these films.

This year, our goal is to encourage the young filmmakers of Rajasthan to the every possible extent. This is the reason why we have chosen 21 films from the state of Rajasthan itself. Among them, 13 films will be showcased on the big screen while the 8 be the part of desktop screening segment. Please note that 2 feature films are included in the same. These include Mukesh Tak's 'Chundri Odhasi Mahro Bir' and 'Second Marriage Dot Com' by Gaurav Panjawani. The former film has been produced in the Rajasthani language while the latter one is important as the young director belongs to the state.

### **BEST WORLD CINEMA CATEGORY**

We are very happy to tell you that this year the finest cinema of the world got selected in JIFF. For the best world cinema competition, 10 films have been selected. Among these, films from the festivals like Oscar, Cannes, Berlin, Pusan,

etc. are included. The best picture will be selected out of these and will be awarded by jury. The list carrying the names of these films will be released soon.

Hanu Roj, the director of JIFF tells that he watch and observe approximately all the films officially submitted in JIFF on personal basis. By the 5<sup>th</sup> year of JIFF, the B-town movies (the films of the sub-urban cities) and the third world cinema have notified their substantial number of participation in the festival. This year, we have received the maximum numbers of films from the third world cinema. It is a fact that entertainment based cinema was well present among the audiences but now the cine lovers are also giving good preference to the artistic cinema. In the selection criterion this year, we have tried to give nomination to those films in which the story and the screenplay are displaying a perfect coordination. Besides, the members of the preview committee also gave priority to the treatment of the story line and to what extent they can arouse the thought process in the cine lovers by subsequently entertaining them.

It is noteworthy that in the 5<sup>th</sup> JIFF 80% of the filmmakers will represent their respectively nominated films with the entire cast & crew. They all belong to the film industries of the 90 countries of the world. For example, the entire team of the Sri Lankan film 'SWARA' will be there in Jaipur. This film is highly commendable in the terms of subject as it is made on the sensitive issue like HIV-AIDS.

This time the filmmakers and the audience will also find the film market (The Merchant) occupied by the quality cinema of the world. The submission to the film market is open till date. The regular deadline of submitting the film in the film market (The Merchant) is 30<sup>th</sup> December 2012 and the late deadline is 10<sup>th</sup> January 2013.

In the third list; films have been selected from the countries like India, Switzerland, Spain, Brazil, Mauritius, Peru, Israel, Sri Lanka, Honduras, USA, Syria, Albania, Bulgaria, Turkmenistan, Iran, Mexico and Japan.

Golcha Cinema, Chambar Bhawan (RCCI) and Golcha Trade Center (GTC) along with some other noted places in Jaipur will remain the screening venue for the films selected in the festival.

**The fifth edition of the film festival will be held from the 30<sup>th</sup> of January till the 3<sup>rd</sup> of February, 2013.**

**Please find in the attachment the 3<sup>rd</sup> list of the selected films.**

Yours



**(Hanu Roj )**

Founder Director

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