PRESS CONFERENCE RELEASE - 15 JANUARY 2020

**SEASON 12 OF JIFF 2020 TO KICK OFF ON 17 JANUARY (5 PM AT MAHARANA PRATAP AUDITORIUM, JAIPUR)**

**Prem Chopra to be awarded with EVERGREEN STAR ACHIEVEMENT AWARD and *Padma Sri* Shaji N. Karun to be honoured with OUTSTANDING LIFETIME ACHIEVEMENT AWARD**

**Rajasthan based film *Chidi Balla and AMERICAN MIRROR: INTIMATIONS OF IMMORTALITY* to be Curtain Raiser of JIFF 2020**

**240 FILMS from 69 countries to SCREEN in JIFF 2020**

**Chief Minister Ashok Gehlot and Tourism Minister Vishvendra Singh will also be present**

**2020 to be celebrated as RAJASTHAN TOURISM YEAR by JIFF**

**A Tribute by JIFF 2020 to the Father of Indian Animation – RAM MOHAN**

Jaipur. A Press Conference of the Jaipur International Film Festival-JIFF was held on Wednesday, where the outlines of the upcoming festival [17th to 21st January] were laid.

It’s worth mentioning that Jaipur International Film Festival [JIFF] 2020 with the support of Tourism Department, Govt. of Rajasthan is going to be inaugurated from 17th to 21st January 2020 at INOX Cinema Hall, GT Central and Hotel Clarks Amer. Also Punjab and Sikkim tourism are participating.

Jaipur International Film Festival this year received 2411 films from 98 countries, of which 240 films from 69 countries would be screened.

Films will be screened at screens 1, 3, 6 and 7 of INOX Cinema Hall [GT Central].Screening of the films will start from 9:30 am on 18th to 21st January, which will continue till 9:30 pm.

**The opening ceremony will be held on 17th January 2020 at 5:00 pm at MAHARANA PRATAP AUDITORIUM.** **In the Opening Ceremony, Chief Minister Ashok Gehlot and Torusim Minister Vishvendra Singh would be present.**

In the Festival, dialogue writer of *Main Hu Na* and lyrics writer of *War* and *2.0* – **Abbas Tyrewala** and Former President of Film Federation of India and President of Indian Motion Pictures Producers Association of India and noted Film Producer **T.P. Agarwal** would be present as the Guest of Honour.

In the Conference, **JIFF Founder Director Hanu Roj, JIFF Chairman Rajiv Arora, JIFF CEO Col. Sunil Dhir, JIFF Spokesperson Rajendra Boda**, JIFF organizing committee member **Ajay Kala**, **Nand Kishore Jhalani**, Jaipur Film Market Director **Pragya Rathore** and Australian Film maker **Andrew Vile**, who are attending JIFF for the third time, informed about the prestigious Festival.

**JIFF 2020 AWARDS to PREM CHOPRA and Padma Sri SHAJI N. KARUN**

In the Opening Ceremony, Veteran Film Actor Mr. Prem Chopra will be awarded the Evergreen Star Achievement Award by Jaipur International Film Festival 2020. At the same time, Padma Shri Shaji N. Karun would be awarded with Outstanding Lifetime Achievement Award 2020.

**OPENING FILMS make JIFF 2020 SPECIAL**

**Documentary Film *AMERICAN MIRROR: INTIMATIONS OF IMMORTALITY* to be the CURTAIN RAISER of JIFF 2020**

With consistent steps of success, this year is going to be the 12th edition of Jaipur International Film Festival. Evidently, Opening Films of JIFF 2020 would make it more special. This is the first time, when a Documentary Film would be the Curtain Raiser of a Film Festival, and the Film is – ***American Mirror: Intimations of Immortality.***

***AMERICAN MIRROR: INTIMATIONS OF IMMORTALITY*** is one hour 2 minutes long Documentary Feature| Experimental Film, directed by Arthur Balder. Film from United States of America; portrays about the brutal truths of the current lives. On our Instagram | Facebook pages, we show only the best part of ourselves, the BEAUTIFUL part of our lives. We hide ourselves in this fake world. We are so immersed in the process of creating our Ideal Virtual Personality that we forget about real life.

**Rajasthan based film *Chidi Balla* to open JIFF 2020**

JIFF 2020 is going to open with the Film *Chidi Balla.* This is no less than good news for Rajasthan people to see this *Rajasthani* film to be the curtain raiser of JIFF 2020. This 111 minutes long film is an ode to Art, Heritage and Culture of the Royal Rajasthan.

**Jaipur Film Market**, being organized at the Jaipur International Film Festival, will also be very special, as a huge number of Film Distributors, Directors and Producers from various countries of the world would be able to reach their films to more and more people.

**Screening of SPECIAL FILMS for Film Lovers**

The festival is going to have several SPECIAL SHOWS for film lovers. Veteran director V. Shantaram's film *Padosi* would be one of the SPECIAL SCREENINGS. Especially for V. Shantaram's fans, this film will be screened at INOX [G. T. Central] in Screen 1 | Audi 1 on 20 January.

Made in year 1961, the film *Hum Dono* has been immensely popular film of its time. The film's story is largely based on the Bengali film *Uttarayan*. The story of the film is based on the period of the Second World War. **For fans of Devanand, this film would be screened on 19th January at 6 pm in INOX [GT Central] in Screen 1 | Audi 1.**

**Especially for Media Persons and Journalists, this Special Non-Commercial Screening has been organized by Haridev Joshi Journalism and Mass Communication University. The film would be shown on 19th January at 12 pm in INOX [G.T. Central] in Screen 1 | Audi 1.**

*Spotlight* is an American biographical drama film directed by Tom Macarthy. The film, made in 2015, is about INVESTIGATIVE JOURNALISM of the oldest Newspaper in the United States. It is noteworthy that the Spotlight team was awarded the Pulitzer Prize 2003 for Public Service for these News Stories. The Film has been awarded with Oscar Award for Best Picture.

**Big Film Personalities to Share Views in Dialogue Sessions**

At 11 am on 18th January, Jaipur Film Market would be inaugurated in Hotel Clarks Amer, where Actress Diya De would be conducting the stage. Here, from 18th to 20th January, various dialogues and talks from the world of Cinema will take place, where known personalities of the celluloid would share their opinions.

Director **Harhiran,** who has made more than 50 Malayalam Films, Actor - Director **Pakhi A. Tyrewala**, *Tanu Weds Manu Returns*, *Tumbad*, *Veere Di Wedding*, *Hichki* and *Uri* Lyrics Writer **Raj Shekhar**, Journalist and Writer **Tejpal Singh Dhama**, on whose novel Agni Ki Laptein is the basis of film Padmawat, Australian Film Maker **Mayur Kataria, INOX CMO Saurabh Verma,** Shorts TV [USA] CEO **Carter Pilcher**, Senior Film Critic **Ajay Brahmatmaj**, Veteran Animation Film Designer **Dhigmant Vyas**, Director and Writer of *Gangs of Wasseypur* and *Paan Singh Tomar* **Tigmanshu Dhulia**, *Wazir* film dialogue writer **Abhijeet Deshpande**, *Bala* and *Tarak Mehta Ka Ulta Chashma* writer **Niren Bhatt**, *Lal Kaptan* writer **Deepak Venkatesan**, **Indranil Ghosh**, *Good News* film writer **Jyoti Kapoor**, Director, Cinematographer and Founder of Mumbai Talkies **Seema Desai**, and actress from Greece **Maria Alexa** will share their views on vivid subjects.

**RAJASTHAN FILM TOURISM YEAR is to be celebrated this year**

Jaipur International Film Festival has started planning towards taking the state of Rajasthan on a larger scale in the area of Film Tourism. JIFF 2020 is going to be celebrated as Rajasthan Film Tourism Year. This will evidently increase the frequency of film shootings in Rajasthan. Also, film tourism will get a boost in the Royal Rajasthan. It will help the art, culture and tourism of Rajasthan to be recognized at the international level.

The prime motto beyond this innovation is that we will reach the goodwill of Rajasthan to those filmmakers and tourists in advance, who are planning to come here. We want to deliver the message so that the visitors here can feel connected with the roots of Rajasthan.

**A Tribute by JIFF 2020 to the Father of Indian Animation – RAM MOHAN**

JIFF 2020 would be dedicated to the Father of Indian Animation and Padma Shri and National Award winner Ram Mohan. Mohan has appeared in JIFF once in 2011. Unfortunately, he has passed away on 11th October 2019. An exhibition based on Animation has also been organized during the festival.

The International Co-Production Meet will be held at 4 pm on 19th January at Hotel Clark Amer, which will be conducted by JIFF and JFM Founder Hanu Roj.

**FOR MORE & DELEGATE REGISTRATION –** [**www.jaipurfilmmarket.org**](http://www.jaipurfilmmarket.org)

**FOR MORE & DELEGATE REGISTRATION –** [**www.jiffindia.org**](http://www.jiffindia.org)

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