OMS PROMOTIONS JAIPUR INTERNATIONAL FILM FESTIVAL 2023

AIPUR | Known for its distinguished image across the world, five days going Jaipur International Film Festival 'JIFF' will kick off at 4:30 P.M. on 6th January in Maharana Pratap Auditorium, and will beautifully repeat the history of creating many cinematic aspects altogether, under one roof. For the very first time, in the history of film festivals, JIFF pioneered the tradition of declaring awards prior to screenings, which is going to continue this year as well. All of the awarded films will be given awards on the inaugural day itself.

Jaipur International Film Festival founder-director Hanu Roj informs that this will help film enthusiasts to watch the best films at INOX, GT Central [Malviya Nagar, Jaipur], and they will entertain themselves evidently. JIFF is celebrating its 15th birthday this year, where the Inauguration Ceremony will happen on 6th January, followed by the screening of awarded and selected films from 7th to 10th January. A number of 282 films from 63 countries will be screened, with 61 full-length films including 12 full-length films of Indian Panorama. These are the films, which were promoted as a part of the 'Torch Campaign' conducted by JIFF in five cities of the country. Besides, 28 full-length documentaries, short fiction films, web series, short animation films, mobile films, short documentaries and songs will be screened. JIFF is declaring to put an end to screening 'Opening

Film' and 'Closing Film' from this edition, as it's not required in the current changing scenario. JIFF 2023 is getting organized with the support of Punjab Tour-

Grammy Award Winner Ricky Kej will be the center

of attraction during the Opening Ceremony

Under the guidance of Grammy Award Winner Ricky Kej, Hollywood star Pamela Jaye Smith and Sumathy Ram, Jia Nath, and Sarvan Chakravarthy will perform a dance show, as a tribute to the legendary singer Amir Khusrau. Our beloved pink citv is going to witness such an amazing evening for the first time, where such big world-famous artists will perform for the art enthusi-

Aparna Sen to be honored with Life Time Achievement Award, Priyadarshan will be the **Chief Guest**

Renowned Indian actress, director, and screenplay writer Aparna Sen will be honored with the Life Time Achievement Award of Jaipur International Film Festival 'JIFF' 2023. Aparna Sen is known worldwide for her body of remarkable works in Bengali cinema and has received numerous accolades of international repute. Sen has won 9 National Film Awards, 5 Film Fare Awards, and 13 Bengal Film Journalist's Association Awards, For her matchless contribution to the area of art, Sen has been honored with the Highest Civilian Award - Padma Shri Award.

Many personalities will give awards during the **Opening Ceremony**

During the Opening Ceremony of JIFF 2023, personalities contributing in the fields of Cinema, Art, Culture, Literature, and Social Service will give awards to 85 awardees in 13 categories (80 films).

MENTAL YOGA from FILMS

JIFF founder-director Hanu Roj said that in the history of film festivals, for the very first time, JIFF has brought an absolutely unique theme named 'MENTAL YOGA from FILMS'. The films based on MENTAL THEME will be screened from 10 A.M. to 10 P.M. from 7th to 9th January, at Insignia [Audi 5, INOX, GT Central] during the five days festival. 28 Films from India and other four countries - Canada, Iran, China, and the USA will be screened, which can give a dose of PEACE to people. A number of 11 - 11 films will be screened on 7th and 8th January, and 6 films will continue to be screened on 9th January respectively. "Aggression, anxiety and mental health issues are taking a toll in the current times, and we're trying to spread PEACE & POSI-TIVITY", Hanu Roj opines. As the festival completes; JIFF will promote such films to spread PEACE and POSITIVITY across the

JAIPUR FILM MARKET, a special feature of JIFF to be conducted from 7th to 9th January JIFF founder - director informed that from 11 A.M. to 5 P.M.

from 7th to 9th January, Jaipur Film Market-related activities will be organized in Audi 6, INOX during the festival.

Dialogue on 'Indian Cinema Yesterday, Today and Tomorrow' will be conducted at 12 P.M. on first day of the festival, followed by sessions 'Challenges of Film Making from Women's and Men's perspectives', and 'Film Finance, Production and Distribution at 2 P.M., followed by dialogue sessions 'After Theatre and OTT, Future Technology for Watching Films' at 3 P.M., and 'Web Series wala aaya hai' at 4 P.M. will be organised respectively. Film actress Sonali Bendre, Film producer - director Priyadarshan, Film maker Riniki Bhuyan Sarma, Rang De Basanti writer Kamlesh Pandey and Jalwa, Chalbaaz director Pankaj Parashar, Gajni and Dangal's assistant director Vinay Waikul, Films Division director S. Shridhar, Proshoon Rahmaan [Film maker from Bangladesh], Phillippa Frisby [Film maker from U.K.], and Nimisha Pandey [Chief Content Officer, OTT Zee 5] will grab attention during the festival.

For more information about the program, DO VISIT the official

website of JIFF http://jaipurfilmmarket.org/program23.php



Films screening will take place at 5 different screens of INOX, G.T. Central, from 7th to 10th January. The screening will continue from 10 A.M. to 10 P.M. The Detailed schedule is available **WORLD'S BIGGEST**

COMPETITIVE FILM FESTIVAL

Best Reviewed Festival in the World **Natch 282 films from 63** Countries Attend 25 Workshops and Seminars,







For delegate registration and program: www.jiffindia.org

JIFF ACHIEVEMENTS.

JIFF is world's first film festival which received films from 100 countries within just 7 years of existence.

JIFF is World's Biggest Competitive Film Festival (in fiction films) from 2019 onwards. 47 films have received 56 National Film Awards after being

awarded at the Jaipur International Film Festival in previous

JIFF launched maximum programs in minimum time all over the world.

THE BIGGEST TORCH CAMPAIGN IN THE HISTORY **OF INDIAN CINEMA**

In the history of Indian cinema, the 'Torch Campaign' is the biggest film promotional campaign for regional cinema hitherto. This campaign is running for 12 selected films of various Indian languages of Indian Panorama

Establishment of JIFF Indian Cinema Fund

"With the motto of promotion and global dialogue of Indian Cinema, JIFF will create Indian Cinema Fund, where well-known personalities from the film industry will be added and involved", festival founder-director Hanu Roj asserts (in Guwahati). Agreeing with this aspect, Riniki Bhuyan Sarma stated that she would be on the board of directors as well.

Actress Rituparna Sengupta, Actor Saswata Chatterjee and Producer - Director Goutam Ghose attended the significant

There should be a category for the Best Foreign Film in Na-

JIFF declares to put an end to screen **'OPENING and CLOSING FILMS' from this year**

The most unique festival in the world, the 15th edition of JAIPUR INTERNATIONAL FILM FESTIVAL kicks off TODAY at 4:30 P.M. in Maharana Pratap Auditorium, Jaipur

Under the guidance of Grammy Award Winner Ricky Kej, Hollywood star Pamela Jaye Smith and Sumathy Ram, Jiya Nath, and Sarwan Chakravarthy will perform **DANCE SHOW, a TRIBUTE to legendary singer Amir Khusrow**

Noted Film Actress, Director, and Screenplay Writer Aparna Sen will be honored with LIFE TIME ACHIEVEMENT AWARD

In the world of fiction films, JIFF is the biggest COMPETITIVE FILM FESTIVAL

JIFF will continue the ritual of organizing the AWARD CEREMONY on the INAU-**GURATION DAY** itself this year also. JIFF is the world's first film festival to do this absolutely unique experiment

Famous Director, Producer, and Screenplay Writer Priyadarshan will be the **CHIEF GUEST**

A magnificent RED CARPET OPENING CEREMONY will be organized on the RED

A number of 61 full-length films including 12 full-length films of Indian Panorama will be screened

282 films from 63 countries will be screened during 5 days of the festival

25 Workshops | Seminars | Dialogues will be organised

More than 200 Filmmakers, Directors, and Stars across the globe are coming to **JAIPUR**



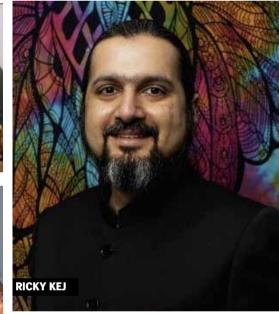




tional Film Awards Hanu Roi

At the program (Kolkata), founder-director Hanu Roj stated that more efforts are required for Indian Cinema to be taken to the world level. For this purpose, the category of 'The Best Foreign Film' should be added for foreign films in National Film Awards. It would definitely help Indian Cinema to be global, and the Indian





Ministry of Information and Broadcasting should pay special attention to it. **Magic of JIFF - The JOURNEY of HUGE**

ACHIEVEMENTS

Look at the magic of JIFF! The Festival is going to begin on 6th January 2023, but super enthusiastic cinema lovers have already started coming to the Pink City.

The exclusive journey of big achievements of Jaipur International Film Festival makes us all feel PROUD! The Film Festival was organized on 31 January 2009 for the first time at Film Bhavan. For the first time, 15 awards were given in five categories, which are now inclined to a huge number of 127 awards under 14 categories.

20143 films have been received in the duration of 14 ears, out of which 2878 films are screened

In the glorious history of 15 years of Jaipur International Film Festival, 22348 films from 105 countries across the world are submitted, out of which 2878 selected films are screened hith-

How and where can I watch MOVIES?

You can watch offline movies from 7th January at INOX Cinema Hall, GT Central, Jaipur. For schedule: www.jiffindia.org

A new platform by JIFF - CO PRODUCTION MEET JIFF has provided a new platform to filmmakers from all over

the world where they meet each other to collaborate with one another for making films. The 'Co-Production Meet' during the festival has played a very significant role in establishing Jaipur as the capital of world cinema. I have never seen such a Co-Production Meet in India, well planned and well managed. - Hari-

JAIPUR FILM MARKET-JFM

BOOSTING UP THE INDUSTRY, THE ECONOMY & THE TOUR-

As per the growing demands of the global market, we acknowledged the requirement to develop this FILM MARKET separately on a bigger scale and it's super huge from 2020.

WORLD'S LARGEST & MOST SECURE FILM LIBRARY & INTERNATIONAL CINEMA CENTRE

An ambitious project by JAIPUR INTERNATIONAL FILM FESTI-/AL TRUST founded by visionary Hanu Roj, aims to promote ART CINEMA | CULTURE on a huge scale.

The basic aim of the Library is to bring the world's cinemas under one roof to ensure the promotion, preservation, and conservation of films of all countries and of all genres. This is the need of the hour to conserve the essence of cinema and its culture as we would have nothing to offer to our future generations. Let's CONTRIBUTE to this GREAT CAUSE & Make it HAPPEN.

For more: http://worldslargestfilmlibrary.org These big actors' starrer films will grab the

attention Films to screen in JIFF will especially have films starring fa-

mous and big stars from B Town, including Kirti Kulhari starrer The List, Prakash Jha starrer Highway Nights, Anant Mahadevan starrer First Second Chance, Husain Dalal starrer Home Coming, Dia Mirza starrer Gray, Antara Banerjee starrer Meera, Sonali Kulkarni, and Raza Murad starrer Mission Performance. A number of films by award-winning brilliant actors and filmmakers across the world will be screened in the distinguished film festival. Kamlesh Pandey, a JIFF Jury member asserts that the selection of films of JIFF is the best film selection in the entire world.





