WORLD'S BIGGEST COMPETITIVE FILM FESTIVAL Best Reviewed Festival in the World



ow can 14th birthday of Jaipur International Film Festival be trivial! Hence; JIFF is going to kick off with a grand Opening Ceremony, where dignitaries of the state would grace the occasion with their esteemed presence. Festival GUESTS at the ceremony would be Shri Ashok Gehlot, Chief Minister - Rajasthan, Shri Vishvendra Singh, Tourism Minister - Rajasthan, Smt. Riniki Bhuyan Sharma, a trail blazing entrepreneur [who runs The Largest Media House in North East India and wife of Assam's well known politician and Chief Minister, Shri. Himanta Biswa Sharma], Shri Niranjan Arya, Chief Secretary - Rajasthan, Mr. Robert Eugen Popa, Film Director from Romania and Ms. Maryam Pirband, Film Director from USA. The evening would be absolutely beautiful with the very popular and fascinating dance performance by Padma Shri Rajasthani Dancer Gu-

Festival is Supported by Ministry of Tourism, Government of India (Northern Region Jaipur) and Department of Tourism, Government of Rajasthan

Magic of JIFF

Look at the magic of JIFF! Festival is going to begin from 7th January 2022, but super enthusiastic cinema lovers have already started coming to the Pink City. They will come here, stay in 7 days quarantine, but nothing would stop them from participating in JIFF. We feel gratitude towards entire film industry for such belief!!! On the evening of 29 December, Romanian's well-known producer director Robert Eugan Popa reached Jaipur. Robert told that he has come to participate in the festival for the third time continously.

Padma Shri awardees and noted national - international artists from Art | Literature | Culture | Cinema | Social Service would honour the 127 award winners in 14 categories with various prestigious awards.



CHINA – The Guest Country

JIFF maintains the tradition to make a country, the Guest Country and CHINA gets selected to be that, in the 14th edi-

12 Films from Rajasthan to be screened Good News for Royal Rajasthan! 12 selected Films made by widely known film makers of Rajasthan would be

Schedule of online FILMS screening

From 8th to 11th January, online screening would take place. Online scheduled films would stay alive till next 24 hours; which can be watched on the official website of JIFF - www.

Awarded Films to be showcased at

Film screenings would continue from 10 A.M. to 10 P.M. at INOX [GT Central]. Out of 108 screening FILMS - 97 FILMS are going to be awarded this time.

The **JOURNEY ACHIEVEMENTS**

of HUGE

The exclusive journey of big achieve-

LM FESTIVAL to kick start today

JAIPUR INTERNATIONAL FILM **FSTIVAL [JIFF] is about to BEGIN** at 4:30 P.M. on Friday, 7th January at Maharana Pratap Auditorium

Who doesn't know about Jaipur International Film Festival! JIFF, as popularly known, the super grand and absolutely ex-clusive Film Festival is celebrating its 14th birthday. Evidently, it must be special and the very prestigious JIFF would kick off at 4:30 P.M. on Friday, 7th January at Maharana Pratap Auditorium. First time in the history, it's about to happen that awarded films are declared prior to the screenings and all winning films would be awarded at the Opening Ceremony itself. "We did this; because it would make easy for the cinema enthusiasts to pick their favourite films and entertain themselves by watching the Best Films accordingly", states Hanu Roj, Founder, Jaipur International Film Festival. Next to Opening Ceremony, from 8th to 11th January.



ments of Jaipur International Film Festival makes us all feel PROUD! The Film Festival was organised on 31 January 2009 for the first time at Film Bhavan behind Dainik Bhaskar office. Next to it, days of the festival continued increasing with every forth going edition. For the first time, 15 awards were given in five categories, which are now inclined to a huge number of 127 awards under 14 categories

20143 films have been received in the duration of 14 years, out of which 2596 films are screened

In the glorious history of 14 years of Jaipur International Film Festival, 20143 films from 105 countries across the world are submitted, out of which 2596 selected films are

screened hitherto. 38 Films screened at JIFF have received 44

National Awards You would be glad to know that JIFF has been defined as

world's Best Reviewed Festival by filmmakers across the world, which is a matter of absolute delight and pride. This year, 2400 films from 80 countries are received, which are selected by International Film Selection Committee in-

cluding 28 members. **How and where can I watch MOVIES?**

You can watch offline movies from 8th January at INOX Cinema Hall, GT Central, Jaipur. Simultaneously, online movies can be watched from 8th January on JIFF's

website www.jiffindia.org every day. All the activities of the festival are kept entirely free for art lovers and Cinema enthusiasts, for which registration can be done on the official website of JIFF jiffindia.org.

JIFF ACHIEVEMENTS

JIFF is World's Biggest Competitive Film Festival [In Fiction Films] from 2019 onwards. JIFF is 1st Film Festival in the history of Indian Film Festivals, which was organized at 10 screens in 2013. JIFF stands as the Festival, which

has launched maximum programs in minimum time all over the



A new platform by JIFF - CO PRODUCTION MEET

JIFF has provided a new platform to filmmakers from all over the world where they meet each other and try to find opportunities to jump their borders and get together to collaborate with one another for making films. The 'Co-Production Meet' during the festival has played a very significant role in establishing Jaipur as the capital of the world cinema. I have never seen such a Co-Production Meet in India, well planned and well managed. - Hariharan

JAIPUR FILM MARKET-JFM WHY EFM, AFM AND CANNES? ASK YOURSLEF?

BOOSTING UP THE INDUSTRY, THE ECONOMY & THE

JAIPUR FILM MARKET is here to fulfil your business dreams. Based on our 11 year experiences, as per the growing demands and needs of the global market, we acknowledged the requirement to develop this FILM MARKET separately on bigger scale and its super huge from 2020.



WORLD'S LARGEST & MOST SECURE FILM LIBRARY & INTERNATIONAL CINEMA

An ambitious project by JAIPUR INTERNATIONAL FILM FESTIVAL TRUST founded by visionary Hanu Roj, aims to promote ART | CINEMA | CULTURE on a huge scale.

BE THE FOUNDER WITH HANU ROJ OR BE THE FIRST FOUNDER MEMBER OF THIS MAJESTIC ARCHITECTURE. FOUNDATION STONE, ORIGINALLY SCHEDULED FOR AU-**GUST 2020, HAS BEEN POSTPONED DUE TO THE COVID-19 PANDEMIC TILL 2023.**

The basic aim of the Library is to bring the world cinemas under one roof to ensure promotion, preservation and conservation of films of all countries and of all genres, and to work as a catalyst for cultural exchange between different continents. This is the need of the hour to conserve the essence of cinema and its culture as we would have nothing to offer to our future generations. Let's CONTRIBUTE to this GREAT CAUSE & Make it

















"Copper Lines" by Banjii & Mayuri at the JAIPUR INTERNATIONAL FILM FESTIVAL

ward-winning music duo from the United States, Banjii and Mayuri, are screening "Copper Lines' at the Jaipur International Film Festival. The song is the first song in the seven-part music video series 'Uncommon Love Story," a compilation of original english songs, with each song telling a unique story but linking cohesively with the other. Every track is accompanied by music videos that are shot in different scenic locations across the United States while diving deeper into the minds, spirits, and lives of Banjii and Mayuri.

The goal of "Uncommon Love Story" the project, is to promote unity and healing through music and film. The seven songs loosely follow the concept of the seven chakras, which are centers of spiritual power in the human body. "Copper Lines," which premiered

on September 29 in the United States focuses the first and root chakra, representing survival and grounding. The song represents transformation, healing and salvation brought about by love and faith in our often dark and depressing world. But there is hope. And sometimes we find hope in unexpected places. In this song, hope is represented by a spring, unseen on the surface, that exists below a hot desert that gives life to a tree.

Banjii and Mayuri follow the flow of their day-to-day lives when choosing the filming location for their videos, and each video tells a powerful story. Filmed at the site of their wedding in Arizona, the first video, "Copper Lines," highlights their marriage ceremony, which was planned in 48 hours with the help of an elopement company in Sedona.

'Ancient Lover," the second song featured on the album, explores their love story of neighbors who met at an artist market hosted by Banjii during the pandemic.





The video features California spots the two explored during their honeymoon.

The future episodes are expected to be released over the course of 8 months.

About Banjii and Mayuri

Banjii is a multi-instrumentalist and singer-songwriter from the mountains of Georgia, US with 4 successful albums in his portfolio (published as Jason Kenney). Mayuri was born in Pune and moved to the US in 2011 to pursue an MBA degree. She is a Bharatnatyam dancer, electronics & telecom engineer and a business strategy expert with nearly a decade of experience advising Fortune 500 companies in the United States. They met during the pandemic in 2019 and naturally allowed their relationship to progress over time, taking shape through their passion for songwriting. They also founded the independent record label and production company Kahani Records. On one hand, they are the same. They are the same age and they moved to the same neighborhood at the same time. On the other hand, growing up, the entire world literally existed in between them... one in the US, the other in India. One pursed a career in music, the other in business. Yin. Yang. Left brain. Right brain. Thinking. Feeling.

Banjii and Mayuri are taking off quickly in the music industry, receiving a tremendous outpour of support from independent film and music festivals across the world. Since September 2021, they have been given prestigious awards at Tracks Music Awards, Hong Kong World, IndieX, Culver City Film Festival etc. They have been recognized for their work at Oniros Film New York and Cannes World. They were also awarded 'Best Band" at the Music Video Underground

They believe in living their life to their full potential by surpassing stereotypes and expressing themselves freely and fully. They hope to inspire others to do the same. Mayuri shares, "Together we can surpass systems, borders, boundaries, stereotypes, expectations, obligations that are holding us back from reaching our full potential as individuals and as a society. While we know this conceptually, sometimes this is hard to apply practically. We believe in being the example by living



JAVED SIDDIQI Gets Outstanding Life time Achievement Award

14th Jaipur International film Festival-2022 Javed Siddigi. Writer for all seasons!

■ aipur International Film Festival believes in honouring the legendary artists from the word of cinema by bestowing Lifetime Achievement Award every year. It has been previously given to Jaya Bachchan, Sharmila Tagore, Ra-

ishree Production. Dilip Kumar, Majid Majidi, Prakash Jha, Ramesh Prasad, Surendra Bora, Robin Bhatt, Prem Chopra and Shaji N Karun.

time Javed Siddiqi This Siddiqi, widely known Film Writer would be honoured with this very prestigious award. Prominent Hindi -Urdu Writer Javed Siddigi has been awarded with Film Fare

awards twice, Star Screen awards twice and BFJA award once hitherto, Javed Siddigi is a leading writer of Bollywood with a rare distinction of writing for all the major stars and actors of his generation. These luminaries

include Shahrukh Khan, Dharmendra, Farooque Sheikh, Naseeruddin Shah. Smita Patil. Salman Khan, Aamir Khan, Govinda, Rakesh Roshan, to name a few. Javed Ji started his journey into films with Satyajit Ray

(Shatranj Ke Khiladi) and then worked with the likes of Muzaffar Ali, Mani Ratnam, Yash Chopra, Aditya Chopra, Subhash Ghai. Rakesh Roshan